

## Go, go holidays

Mobile manufacturers festivities begin stalking customers. To show your product to the client wanted to see under the tree? - Unlike the competition does.

The most interesting advertising in recent days released Nokia. Promoting Maemo Linux system and Nokia N900 video break existing conventions and really intriguing. With Nokia's advertising, the advertising campaign for Sony Ericsson Xperia X10 looks pretty average. But remember that placed lower spot is not encouraged customers to purchase a holiday, but rather inhibit their ambitions in this - after all, the X10 will hit the market until the first quarter of 2010. We end with a movie about iPhone 3GS. This unconventional ad shows unwanted phone as a toy, and very graphically shows the relationship of the mobile network. Just like a computer without the software, so the phone without coverage (in this case 3G) is not suitable for anything.